



WE LIVE WHERE YOU LIVE.

**ADVERTISE WITH THE FASTEST GROWING  
REAL ESTATE SEARCH PORTAL IN  
THE LOWER MAINLAND**

**OUR TRAFFIC IS REAL ESTATE CONSUMERS:  
BUYERS, SELLERS & INVESTORS**



# NETWORK ADVERTISING PRODUCT MIX



## LEADERBOARD 728 X 90 PIXELS

Located on the following pages:

- Home page
- Listing Details page
- New Homes page
- Development page
- Agent Directory



## SEARCH RESULTS BIG BOX 300 X 250 PIXELS

Big Box ad located adjacent to listings search results.



## REAL ESTATE NEWS BIG BOX 300 X 250 PIXELS

Big Box ad located above and below 'Most Popular Articles'.

\*For Targeting or special requests, surcharges may apply; \*\*Inventory must be confirmed prior to booking;

# NETWORK RATE: \$23 CPM

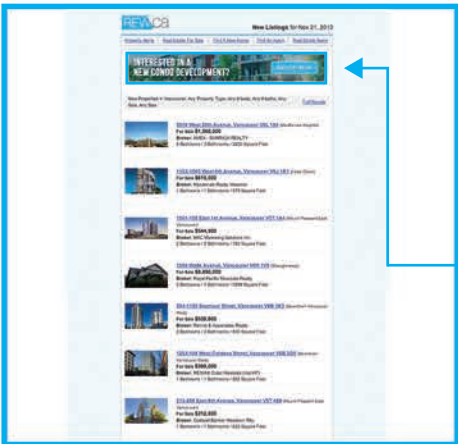
## MONTHLY NEWS LETTER



Reach thousands of consumers and includes:

- Sponsored article
- Display advertising opportunities

## PROPERTY ALERTS EMAIL 780 X 90 PIXELS



Advertise to thousands of homebuyers searching for their next property with our daily property alert email list.

## FIND AN AGENT DIRECTORY BIG BOX 300 X 250 PIXELS



Big Box ads located adjacent to agent profile results.

\*\*\*All prices are net of applicable taxes

# GET REW.CA'S TRAFFIC WORKING FOR YOU!

Since the start of 2013:

Visits	+134%
Total Pageviews	+164%
Property Pageviews	+266%
Organic Search	+123%
Mobile Visits	+253%



REW.ca focuses only on local real estate in the Lower Mainland. We've been doing it for over 30 years.

REW.ca is part of the Glacier Media family, which enables us to leverage the extensive reach and strength of its network of trusted print and digital media properties throughout Lower Mainland. See list below.

We offer current and unique content that is locally relevant for real estate buyers and sellers. By distributing our content through the Glacier Media network and through our social media communities, we are establishing REW.ca as the go-to resource for local real estate search in the Lower Mainland.

We have a full marketing support campaign utilizing numerous communication channels guided by an expert team focused on building more quality traffic to the site.

Glacier Media Group includes the following online and print publications in the Lower Mainland: REW.ca (Real Estate Weekly) Newspaper, Abbotsford Times, Burnaby Now, Business in Vancouver, Chilliwack Times, Coast Reporter, Coquitlam Now, Delta Optimist, Langley Advance, Maple Ridge Times, North Shore News, Richmond News, Royal City/New Westminster Record, Squamish Chief, Surrey Now, Vancouver Courier, Visitors' Choice, Western Investor, Whistler Question, Whistler The Magazine

## CONTACT US

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